













WHY TEXAS LONGHORNS?

TEXAS LONGHORNS PROVIDE MAXIMUM-PROFIT FOR BEEF PRODUCERS

-  99.7% Unassisted live births - Calving ease means faster re-breeding, more live stable calves.
-  Longevity – Calving into the 20’s means fewer replacement heifers are needed and more calves are marketed annually.
-  Maternal instinct – Texas Longhorn cows are natural mothers.
-  Early Sexual Maturity – Begin producing health calves at 2 years old.
-  Disease Resistance – Naturally healthy, less veterinary expense.
-  High Fertility in Bulls and Cows
-  Low Management Requirements – Requires lower feed requirements to remain healthy and productive.
-  Addresses Today’s Dietary Concerns – Beef has less fat and is lower in cholesterol than other breeds.
-  Disposition – Gentle and relatively easy to handle.
-  Cross Breeding - Texas Longhorns offer a genetic package that can improve earning potential of any breed.

REGISTERED TEXAS LONGHORNS GENETIC PACKAGE IS INHERENT

THE SURVIVORS OF THE PAST ARE CERTAINLY THE
“Breed of the Future”